

Marketing Assistant Skill Requirements

1. Great attitude towards living and working outdoors
2. Previous customer service and/or sales experience
3. Previous marketing experience (eg. digital marketing, graphic design, google ads, and social media)
4. Previous experience with promotions and campaigns
5. Effective client service skills, such as, communicating, interacting and developing relationships with customers via phone, email and in person
6. Familiarity with point-of-sale systems, custom reservations, and logistics programs
7. A positive attitude, friendly and professional

Marketing Assistant Major Responsibilities

1. Help acquire new customers through email, google ads, and social channels
2. Assist with regular social media promotions, campaigns and tracking their success
3. Explore new ways to engage and identify new target customers
4. Update and maintain REO content on online affiliate sites
5. Help create and distribute promotional emails and help produce promotional materials for special events
6. Inform guests of all products and services for their all-inclusive adventure package
7. Assist with reservations, booking updates & inquiries

*Previous experience with Google Ads welcomed